

# India's Most Important Annual International Exhibition & Conference on IT Products & Services



Application & Software

Electronic Entertainment



Internet & Cloud

Converging Technologies



Networking



Data Security

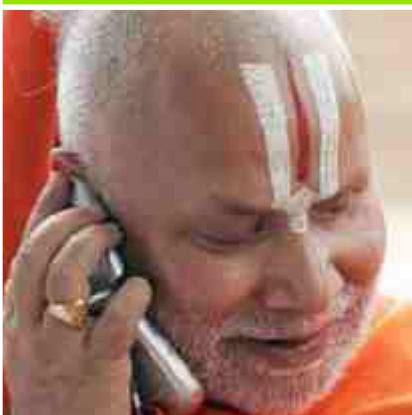


Enterprise  
& Soho Solution



18 - 20 May 2012

Mumbai Exhibition Centre  
Mumbai, India



Conference  
Organizers



Exhibition  
Organizers

MCO  
WINMARK

- A joint venture of MCO GmbH  
and Winmark Services Pvt. Ltd

[www.winmark.co.in/futurenow](http://www.winmark.co.in/futurenow)



## The future is waiting – what are you waiting for?

Future Now 2012 - India's Most Important Annual International Exhibition and Conference on IT Products & Services organized by India-Tech Foundation – an industry association for International Techno-economic cooperation.

With technological advances made every second, it is very essential today to keep abreast about the latest happenings around the world. It becomes equally important to make these advances and products available – and a peep into the future, on trends and technologies coming to a converging world of single device integrating telephony, computing, data & entertainment all riding on the internet platform working seamlessly on touch and thought control, creating a better quality of life and more productivity at work with enhanced data security and management systems.

Future Now 2012 benefits principal companies offering their products and services as a global networking platform for Manufacturers, Distributors, Channels, Solution Providers, Vendors to showcase to the Indian audience including Government, Large & SME's and Soho segments.

Future Now 2012 will bring to forefront the convergence of mobile telephony, internet and computers, bringing enormous shifts in paradigm of how we work and live in the future.

The concept of providing 24X7 software services has emerged from the initiatives taken by the icons of the sector. Seventy-five percent of the Fortune 500 companies are engaged with the India IT/ITes sector. The software and services exports grew more than 5% from \$47 billion in 2008-09 to \$49.7 billion in 2009-10 as per the Annual report of the Department of IT and is expected to reach \$55 billion by end of 2010-11. The IT/BPO sector domestic market is growing significantly and revenues from this sector is expected to increase to \$14 billion in 2009-10 from \$12.8 billion in 2008-09, a growth of nearly 9%. The total IT software and services sector employment is expected to reach 2.29 million in 2009-10. The indirect employment accountable to the sector is estimated at \$8.2 million. What is noteworthy is that 30% of those engaged in this sector are women.

Application of IT has the potential to transform India with the skills and knowledge base available in the country. The IT sector contributes more than 6% of GDP and also provides a platform for inclusive growth. Major initiatives have been taken by the government through National E-Governance plans (NeGP) consisting of Mission mode projects at the central and state level as also integrated mission mode projects. Government is also providing assistance in creating infrastructure support through projects such as State wide area networks (SWAN), State data centers, and Common Service Centers. It is also encouraging the IT hardware manufacturing sector and capacity building at all levels. Several policy initiatives have been initiated for promoting the Hardware sector since growth of Hardware sector is also critical for the development of software as well as applications.

Data Security and privacy issues have come to the forefront. Govt. have also responded by strengthening the Legal framework through the amendment of the IT Act in 2008 and the rules framed thereunder. The implications of these changes are extremely topical.



### Business Opportunities at Future Now 2012

- Over 200 Exhibitors (Indian & International)
- Large number of Business Visitors & Delegates from all over India and abroad
- Knowledge Workshops
- Buyer-Seller meets and Networking Opportunities
- Launch of New Products & Services
- Discovering Quality Distributors, Resellers and Channel Partners for your products
- Getting a feel of the market
- Generating Quantum Sales Leads
- Enhancing Brand Equity & Positioning
- Reinforcing Commitment to Market place

## Promotion & Publicity

Future Now 2012 will optimize the media matrix in its visitor promotion campaign plus with the freedom & choice amongst all media viz newspapers, magazines, hoardings, radio, television, direct invitation, email broadcast, fax broadcast, online presence on social networking sites, world-of-mouth publicity & promotions.

Listen, Understand & Act



Expert

## In the Spotlight: Conference Program

The awesome display of technology at the exhibition is complemented by an International Conference. The high powered presentation forum offers technical and business papers by expert speakers and puts in perspective industry trends encouraging discussion and debate on the challenges faced and the opportunities available.

The conference will be convened by Mr. Shyamal Ghosh – Former Secretary – DiT, and will have thought provoking sessions such as National Initiatives and Fast tracking E-governance, Mobile banking, Cloud Computing, Cyber-Security and Risk Management, Convergence of devices, Data management, Emerging Trends and Business Opportunities, Investment and Venture Opportunities, Value Added Services and VoIP and IP based Next Generation Networks including 3G and Wimax.

## The Right Crowd:

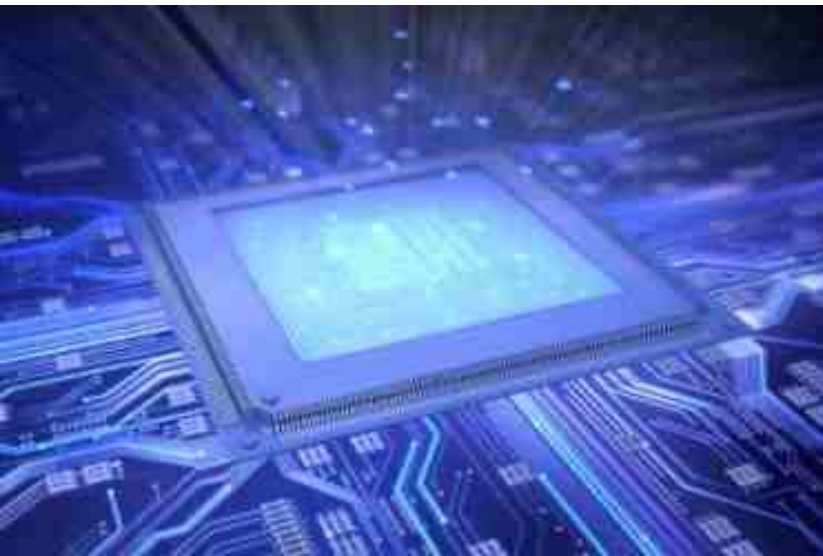
### Visitor Profile

Future Now 2012 to be held in Mumbai aims to be a focal point for the IT Industry. Mumbai being the commercial capital of India has majority of Corporate Houses and Companies, and is viewed as a major sourcing centre by Importers, Distributors, Channel Partners, Resellers, System Integrators and Solution Providers who attend the Exhibition. It also attracts the target audience - End Users, Computer Enthusiasts IT Managers, CEO's, Executives and Decision Makers from all sectors. Future Now 2012 serves as platform for New Alliances, Business Deals and Marketing Opportunities to the Indian Audience and guarantees companies participating - Publicity, Visibility and Branding

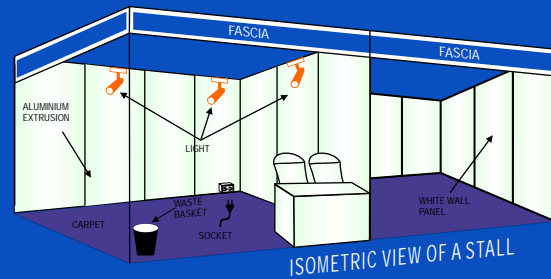
- Biometric Certification Systems
- Broadband Equipment & Networks
- Cables
- Call Centre Solutions
- Cellular and Mobile Communications
- CDRW DVD Drives
- Cds
- Components
- Computer Accessories
- Computer Cases
- Computer Products
- Computers
- Computer Telephony
- Customer Care and Billing Solutions
- Consumer Electronics and Accessories
- CPU Fan
- CRM/ERP
- Data Communications
- Digital Cameras
- e-Commerce Solutions e-Government
- Embedded Computer Technologies
- Enterprise Solutions
- Fibre Optics & Cables
- Game Peripherals
- Graphics Card
- Hard Disk Drives
- Home Automation Products & Services
- Internet / Intranet Products and Services
- Internet Camera
- IP telephony
- Keyboard Pen Tablet
- Keyboards
- LCD / TFT Monitors
- Mobiles & Gadgets & Accessories
- Monitors
- Motherboard
- MP3 Players
- Network
- Network Infrastructure Notebooks
- Office Automation Products & Services
- PC Cards
- PDAs
- Peripherals
- Point of Sales Systems
- Power Systems & Supplies
- Printer Consumables
- Printers
- RAM
- Scanners
- Security Products and Services
- Software & IT Solutions
- Software Products
- Storage Systems & Storage Media
- Test & Monitor Systems
- UPS
- VPN
- Warehouse Management
- Wifi and Wimax
- Wireless Technology
- Wires, System and Power Lines

Exhibit Profile





# All-in-one Package



We've thought of everything...

Going to a trade fair can certainly keep you busy. You have to invite customers, prepare your presentations and set your schedule. Wouldn't it be nice, if you do not have to worry about every little details? If you could just "talk business" at your leisure.

## Full Exhibition Service:

- Technical connections and to quality booth construction to highlight your products.
- Catalogue entry so that new customers can find your name and address once the trade fair is over.
- Invitations to help your customers to visit you at your booth.
- Transport of your exhibition goods including custom clearance – our official freight forwarders will take good care of your exhibits.
- Booth staff / specialists so that you can do business without worries on your mind.
- General security service and general cleaning of the exhibition.
- Forum and conferences, so that you can present your products professionally.

## Conference Organizers: INDIA-TECH Foundation

India-Tech Foundation is an industry association for technology upgradation in Infrastructure sectors in India. India-Tech organizes annual exhibitions and conferences on the important subjects of Power, Construction, Telecom, Food & Beverages and National seminars on these subjects. The foundation has instituted 'Awards for Excellence' in development of Urban & Rural Infrastructure and Application of IT in State Administration (e-governance) besides Power reform initiatives.

## Exhibition Organizers: MCO Winmark

MCO Winmark is formed by a team of highly motivated exhibition professionals engaged in the activity of organizing Industrial Exhibitions and Marketing Services for this industry. We are guided by the experience of organizing International Exhibitions from the last 40 years and over 250 conferences in India and Overseas from Vietnam to Houston and have established itself as one of the leading exhibition and conference organizers in India.

MCO Winmark Exhibitions Pvt. Ltd.

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Conference Organizers



An Industry Association for  
Technology Upgradation  
in Infrastructure Sector  
Email : [itf@india-tech.com](mailto:itf@india-tech.com)  
URL : [www.india-tech.com](http://www.india-tech.com)

Exhibition Organizers



- A joint venture of MCO GmbH  
and Winmark Services Pvt. Ltd